

Out of all the aspects of project 3, the creative part was the one I struggled with most. Throughout the project, I learned how to spark my creativity more and use it in my writing. The name of my narrative is “Light in the Darkest Times.” In order to perfect my narrative, there were a bunch of hoops to jump through. I first had to take the topics from my first two projects and decide how I want to combine them into a short narrative. From my essay on health care in greys anatomy, and my essay on the genre of teenage romantic comedies, I created my narrative. For my narrative, my main audience were teenagers, and also people who are interested in a good heartwarming read. The two main characters were two teenagers in love, which attracts teens as the general audience.

For this project, I had to make an assortment of things. To start, I had to write the proposal for the narrative, and how I planned to get everything done in time. Next, I wrote a character sketch, describing the main character, Dylan, and a whole bunch of things about him. Writing about the character before writing the drafts made it easier for me, because I had already planned out the person, I wanted him to be. Next, I wrote my first draft of the narrative, then the final draft after receiving the feedback from my first. After having my narrative perfected, I published it on my Wix page that I created specifically for my narrative. After finalizing, I started the promotional advertisements, which were a book cover, and then a flyer which states some promotional facts about the narrative. Both of the advertisements were made on “Canva” and used premade templates to create my art. The advertisements were posted on finished narrative Wix page and posted on other media outlets. From start to finish, the project slowly came together. Before writing the project, I made an outline for each

paragraph and for all my characters. This helped me get all the ideas categorized and easier to develop the story.

The two social media platforms I used to promote my account were Instagram and Twitter. To draw attention to my narrative, first I would try to gain followers for both accounts. The social media account that turned out most successful was my twitter account. I had many more interactions with my posts than my Instagram. For the twitter account, it was much easier for me to see if people were actually viewing and interacting with my tweets. When I tweet, I can look at the impressions, how many times people saw this tweet, and the media views, which show the amount of people who have played a video or gif if I had attached one. This was good for me to see that people were actually reading my tweets. This is harder for me on Instagram because I would have to rely on if a person liked my post, to see if they had seen it.

If I was talking about *Grey's Anatomy* in my tweets, I would hashtag "#greysanatomy," and maybe another general one relating to the tweet, hoping that people would find my tweets via the hashtag. At first, on Instagram it was hard to accumulate followers, then I started using hashtags while posting the pictures. I would post up to 30 hashtags relating to my picture under my captions, and I would get a lot more likes and some of those people would follow me. On twitter, I used less hashtags because the tweets were so small and if I used a ton of hashtags it would look crammed. I realized that the hashtags were more effective for Instagram than twitter, so I started to hashtag more on Instagram.

If the audience didn't respond, I would try a number of things. Some would include posting more relatable content, like gifs or pictures, something that would grab the audience's attention. I also would hashtag more and try to gain more followers on both accounts. If all else

failed, I would try to follow as many people to see if they would follow me back. I would follow around 50 people in the hopes that some would follow me back. For my Twitter account I ended up with 80 posts and for Instagram I ended up with 40 posts.

For this project, time management was vital due to the project being so large. One of the main ways I stayed organized and managed my time was my calendar. For every big due date, I would mark them all down on my calendar. Then, I would mark when I would like to have at least half of the project done by, so I did not procrastinate and have to rush and finish it all in one day. To write my narrative drafts, I worked and added a little more each day, and then if I had inspiration for my story throughout my day, I would write it down in my notes and add it to my story later. I was able to do this because I started writing early, and didn't put it off to the last minute, so my creativity was not rushed.

Writing the narrative needed a whole different approach than writing Project 2 and Project 3. I had been used to writing research papers, while project 3 required a lot more imagination. I had to think about what would draw people's attention. The readers didn't want to read a bland conversation between two characters, I had to write in ways that would intrigue the readers. This was a challenge for me, because I am not used to writing interesting dialogue, rather than facts. For my Project 3 first draft, some of my dialogue was boring, so I specifically went through my essay and looked for conversations between the characters that I could spice up.

The most challenging aspect for Project 3 vs. Projects 2 and 3 was the creativity. While Projects 2 and 3 were both research essays, for Project 3 I had to create characters, and give them all a personality. This was tricky for me just because I am not used to having all the

freedom when writing essays. In Project 3, I decided everything about the characters, and how they would interact with each other. Creating this story in my mind was by far the hardest part and took several days and many rewrites while I waited for inspiration to hit.

The advice I would give myself before Project 1 and Project 2 to make them easier is to keep project 3 in the back of your mind. For my Projects, I wish I had done more of this. I wrote my Project 1 and 2 on completely different topics, not relating whatsoever, so to combine them to make Project 3 was a little tricky. I would also say planning and outlining each project to start is very helpful, especially when you have to go back and look at the outlines of each project. Not only was this helpful to give each essay structure and development in my essays, it was nice to be able to look back and have the backbone and facts of Projects 1 and 2 when writing Project 3.